

Madison Cox

<https://madisoncox.design/>

(513) 726-8507

19mcox@gmail.com

EXPERIENCE

UI Designer and UX Researcher

Edaptive Computing Inc, Remote | May 2023 – Present

- Created high-fidelity wireframes, interactive prototypes, and detailed user flows in Figma, ensuring smooth handoffs to development teams and reducing implementation time.
- Led user research initiatives including usability testing and user interviews, synthesizing insights to iterate on designs and enhance overall user satisfaction.
- Developed design systems and reusable components in Figma, ensuring consistency across the platform and reducing design debt across future updates.

Motion Designer

Silent Partners Studio, Montreal, QC | June 2022 – August 2022

- Designed motion graphics for high-profile events, including Annie and the Valorant Gaming Championships, blending creative vision with technical expertise.
- Collaborated with creative teams to ensure motion design aligned with the aesthetic and narrative goals of the project.

UX Researcher

Profilio, Remote | September 2020 – December 2020

- Conducted user research for Syzl by identifying, recruiting, and interviewing people who rented commercial kitchen spaces.
- Created detailed user personas and journey maps that informed the wireframing process for the Syzl app, which improved the flow and helped clarify key features for its target audience.
- Developed low-fidelity wireframes and interactive prototypes that visually represented the user experience, iterating based on user feedback to create a more intuitive interface.

EDUCATION

Bachelor of Arts in Emerging Technology in Business and Design

Miami University, Oxford, OH | May 2023

- Relevant Coursework: Design Thinking, Interaction Design, User Experience Research

SKILLS

- Design Tools: Figma, Adobe XD, Illustrator, Photoshop, Indesign, After Effects, Axure, Premiere Pro
- User Research: Usability Testing, User Interviews, Persona Development, Journey Mapping
- Design Methodologies: Agile, Scrum, Design Thinking
- Additional Tools: Google Suite, Microsoft Office, Jira, Confluence

AWARDS AND ACTIVITIES

- Senior Service Leadership Award: Recognized for outstanding contributions to campus life and leadership in student organizations at Miami University.
- Marketing Chair for Miami University Quidditch Team: Managed team branding and social media, creating engaging content and digital campaigns to enhance visibility and drive engagement.